

2026/2027

Partnership Packages

The Institute of Quarrying Australia



**SAVE MONEY
AND TIME
WITH 2-YEAR
DEALS**



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AUSTRALIA



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About the IQA

The Institute of Quarrying Australia (IQA) is the national peak body and trusted voice for Australia's quarrying and essential construction materials sectors.

With around 1,700 members nationally and a global network across the UK, New Zealand, South Africa, Malaysia and Hong Kong, we connect quarrying professionals, facilitate networking, and advance career development across all levels of operations.

The IQA brings together a diverse range of stakeholders from across the sector, including quarries, suppliers, service providers, educators, government and regulators.

We enhance professional standards, support innovation, improve safety culture, and champion diversity through initiatives like Women in Quarrying and Young Member Networks.

Founded in 1948

2,200+ quarries supported across Australia

10,000+ direct workers in our sector

\$200 billion in annual sector revenue

200 million+ tonnes of essential construction materials used each year

The IQA in Action

Our face-to-face events drive networking, connection, education and camaraderie across the sector – dinners, AGMs, site tours, lunches, social days and education programs.

We showcase our partners in many ways across the IQA website, IQA Connect app, socials, member comms, events, Quarry Magazine and the IQA Quarry Directory.

What's new for 2026/27

- IQA Quarry Directory
- Digital advertising opportunities
- State-specific news and updates



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IQA Partnership Prospectus 2026–2027



Benefits of Partnering the IQA

A partnership with the IQA delivers four core benefits:



BE SEEN YEAR ROUND

Brand awareness through logos, acknowledgement and association



TARGET AUDIENCE

Promotion and positioning through targeted communications to your target audience



SUPPORT YOUR STAFF

Attendance, connections and education through IQA events and programs



SUPPORT THE SECTOR

Drive sector outcomes through IQA's Young Member Network, Women In Quarrying and national public awareness campaigns like That's Solid.

Our reach

Member network

- **1,700+** IQA members nationally
- **3,270+** quarrying community on digital channels
- **4,900+** LinkedIn followers (25% growth year-on-year)
- **1,600+** Facebook followers
- **1,320+** Instagram followers

Engagement

- **48% average** open rate on digital communications
- **32% average** click-through rate on partner content
- **80%** of partners renew their partnership year-on-year
- **2,400+** event attendees annually
- **87%** of attendees report making valuable business connections

Quarry Magazine reach

- **1,000+** quarry operations across Australia
- **8,000+** social media followers
- Distributed to all IQA members and a targeted sector database

Tailored Partnerships



SUPPLIERS

For suppliers of products or services to the Sector



AUTHORITIES

For Regulators, Governments and Councils to partner the Sector



QUARRIES

Bespoke packages designed especially for Quarries

ANNUAL PARTNERSHIPS

REGION	NATIONAL PARTNERS covering all States & Territories across Australia		
PARTNERSHIP LEVEL	PLATINUM		
SPECIFICALLY DESIGNED FOR	SUPPLIERS	AUTHORITIES	QUARRY
TERM & PARTNERSHIP FEES	Term: 2 years	Term: 2 years	Term: 2 years
	\$20,000 per year	\$15,000 per year	\$15,000 per year
	Term: 1 year	Term: 1 year	Term: 1 year
	\$24,000	\$18,000	\$18,000

REGION	STATE PARTNERS covering your chosen State or Territory		
PARTNERSHIP LEVEL	GOLD	SILVER	BRONZE
SPECIFICALLY DESIGNED FOR	SUPPLIERS or QUARRIES	SUPPLIERS	SUPPLIERS
TERM & PARTNERSHIP FEES	Term: 2 years	Term: 2 years	Term: 2 years
	\$4,000 per year	\$2,200 per year	\$1,200 per year
	Term: 1 year	Term: 1 year	Term: 1 year
	\$4,800	\$2,650	\$1,450

All pricing quoted is ex-gst

All partnerships run for 12 or 24 month periods from the date of contract.



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Book Your Partnership Now

[Partnership Request From Here](#)

National Partnerships: PLATINUM

CONSISTENT PRESENCE ACROSS THE COUNTRY

A national partnership delivering ongoing visibility, meaningful engagement and premium brand presence across the IQA network, positioning your organisation as a committed supporter of the quarrying sector.

NATIONAL IQA PARTNERSHIP PACKAGES				
Asset	Rights	SUPPLIER	AUTHORITIES	QUARRY
		2 year term		
		\$20,000	\$15,000	\$15,000
		1 year Term		
		\$24,000	\$18,000	\$18,000
IQA WEBSITE & IQA APP	Branding & Logo Recognition as an IQA Partner	✓	✓	✓
	Banner Advertising (Monthly Slots)	2 x per year	-	-
	Use of Official IQA Partner Email Signature	✓	✓	✓
	Company Profile and Link	✓	✓	✓
	Feature Article - Monthly Partner Spotlight	1 x Per Year	1 x Per Year	1 x Per Year
	Sales Brochure or fact sheet uploaded to IQA website	✓	✓	✓
	Job listings on IQA website	Unlimited	Unlimited	Unlimited
IQA SOCIALS	LinkedIn Announcement of Partnership	✓	✓	✓
	LinkedIn Shoutout - "Thank you to our partners" (All Platinum Partners)	Quarterly	Quarterly	Quarterly
	LinkedIn Partner Story and link	1 x per year	1 x per year	1 x per year
	LinkedIn Partner thought leadership article	1 x per year	1 x per year	1 x per year
IQA MEMBER COMMS	Branding & Logo Recognition on all Official Comms	✓	✓	✓
	General IQA EDM - Logo & Partnership acknowledgement	✓	✓	✓
	National Newsletter Banner Advert	2 x per year	-	-
	Company spotlight and feature article in National Newsletter (monthly)	1 x per year	1 x per year	1 x per year
IQA EVENTS* Standard & Marquee State Events. Excludes National Conferences	Complimentary Event Tickets - Standard Events	2 x tickets	2 x tickets	4 x tickets
	Complimentary Event Tickets - Marquee Events	2 x tickets	2 x tickets	4 x tickets
	Branding & Logo Recognition - Presentation / AV	✓	✓	✓
	Branding & Logo Recognition - Event Promotions & Details	✓	✓	✓
	MC Acknowledgement and recognition	✓	✓	✓
	Merchandise Give Away Rights at IQA events	✓	✓	✓
	Platinum Presence - Partner Showreel Video to start event - Representative to lead event welcome on behalf of Platinum Partners - Banner advert in pre & post event comms, including links to products - Pull up banner signage and handouts	1 x per year, per State	-	-
QUARRY MAGAZINE	Branding & Logo Recognition - IQA Partners Banner	✓	✓	✓
	Feature Article - Sponsor Spotlight (print edition)	1 x per year	1 x per year	1 x per year
	Feature Article - Sponsor Spotlight (digital edition)	1 x per year	1 x per year	1 x per year
	Website Banner Advert (Monthly Slot)	1 x per year	1 x per year	1 x per year

Plus more rights on following page.

* Standard Events include Dinners, YMN, WIQ and Site Tour events. Marquee Events include Golf Days, Bowls Day and State Conferences. All pricing quoted is ex-gst. All partnerships run for 12 or 24 month periods from the date of contract.



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National Partnerships: PLATINUM (continued)

NATIONAL IQA PARTNERSHIP PACKAGES				
Asset	Rights	SUPPLIER	AUTHORITIES	QUARRY
		2 year term		
		\$20,000	\$15,000	\$15,000
		1 year Term		
\$24,000	\$18,000	\$18,000		
IQA MEMBERSHIP	Complimentary IQA Memberships	4	4	8
	IQA Membership joining fee waived (new members)	✓	✓	✓
	10% Discounted on additional Memberships	✓	✓	✓
IQA QUARRY DIRECTORY	Branding & Logo Recognition – IQA Partners Section	✓	✓	✓
	Premium Profile Listing	-	-	✓
	Full Access and direct link to Directory sent to you	✓	✓	✓
IQA EDUCATION PROGRAM	Complimentary IQA Education Registrations (online courses)	-	-	15 x Annually
	Complimentary IQA Education Registrations (face to face course)	-	-	5 x Annually
IQA CAMPAIGNS	THAT'S SOLID Campaign – IP rights and Marketing Tool Kit	✓	✓	✓
	THAT'S SOLID Campaign – Complimentary Design support for Integrated Campaigns	✓	✓	✓
IQA PROGRAMS	WIQ or YMN Events and Comms – Recognition as Partner	✓	✓	✓
	WIQ or YMN – opportunity to Host an event	1 x per year	1 x per year	1 x per year
	WIQ or YMN – opportunity to Thought Leadership article inclusion	1 x per year	1 x per year	1 x per year
	THINK TANK Series – invites	2 x Invites	2 x Host Opportunities	2 x Invites

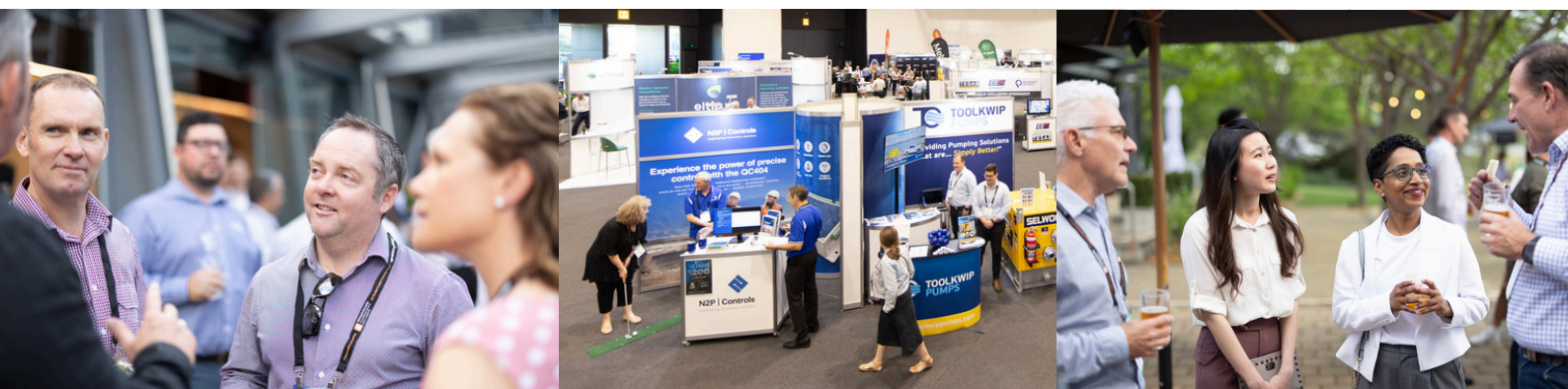
All pricing quoted is ex-gst. All partnerships run for 12 or 24 month periods from the date of contract.

SIGN UP NOW

Become a
PLATINUM Partner
of the IQA

For Enquiries

To discuss a tailored package, please contact us.
Email: sponsorship@quarry.com.au



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State Partnerships: GOLD, SILVER OR BRONZE

CONNECTING AT STATE LEVEL

A state-based partnership delivering strong local visibility, member engagement and brand presence across key IQA touchpoints within your preferred region.

STATE IQA PARTNERSHIP PACKAGES					
Asset	Rights	GOLD SUPPLIER	GOLD QUARRY	SILVER SUPPLIER	BRONZE SUPPLIER
		2 year term			
		\$4,000	\$4,000	\$2,200	\$1,200
		1 year Term			
		\$4,800	\$4,800	\$2,650	\$1,450
IQA WEBSITE & IQA APP	Branding & Logo Recognition as an IQA Partner	✓	✓	✓	✓
	Use of Official IQA Partner Email Signature	✓	✓	✓	-
	Company Profile and Link	✓	✓	✓	-
	Sales Brochure or fact sheet uploaded to IQA website	✓	✓	-	-
	Job listings on IQA website	Unlimited	Unlimited	6 x per year	2 x per year
IQA SOCIALS	LinkedIn Shoutout - "Thank you to our partners" (All State Gold Partners)	2 x per year	2 x year	-	-
IQA MEMBER COMMS	Branding & Logo Recognition on all State Official Comms	✓	✓	✓	✓
	General IQA State EDM - Logo & Partnership acknowledgement	✓	✓	✓	✓
	State Newsletter Banner Advert (Quarterly)	1 x per year	1 x per year	-	-
	Company Spotlight & Feature article State Newsletter (Quarterly)	1 x per year	1 x per year	-	-
IQA EVENTS* Standard & Marquee State Events. Excludes National Conferences	Complimentary Event Tickets - Standard Events	2 x per event	2 x per event	2 x per annum	-
	Complimentary Event Tickets - Marquee Events	-	2 x per event	-	-
	Branding & Logo Recognition - Presentation / AV	✓	✓	✓	✓
	Branding & Logo Recognition - Event Promotions & Details	✓	✓	✓	✓
	MC Acknowledgement and recognition	✓	✓	-	-
	Merchandise Give Away Rights at IQA events	✓	✓	-	-
	Gold Partner Spotlight - MC Additional Acknowledgement - Banner advert in pre & post event comms, including links to products - Pull up banner signage and handouts	1 x per year	1 x per year	-	-
IQA MEMBERSHIP	Complimentary IQA Memberships	2	4	-	-
	IQA Membership joining fee waived (new members)	✓	✓	✓	-
	10% Discounted on additional Memberships	✓	✓	✓	-
IQA QUARRY DIRECTORY	Branding & Logo Recognition - IQA Partners Section	✓	✓	✓	✓
	Premium Profile Listing	-	✓	-	-
	Full Access and direct link to Directory sent to you	✓	✓	✓	✓
IQA EDUCATION PROGRAM	Complimentary IQA Education Registrations (online courses)	-	6 x Annually	-	-
	Complimentary IQA Education Registrations (face to face course)	-	2 x Annually	-	-
IQA CAMPAIGNS	THAT'S SOLID Campaign - IP rights and Marketing Tool Kit	✓	✓	✓	✓
	THAT'S SOLID Campaign - Complimentary Design support for Integrated Campaigns	✓	✓	✓	✓
IQA PROGRAMS	WIQ or YMN - Recognition as Partner	✓	✓	-	-
	WIQ or YMN - opportunity to Host an event	✓	✓	-	-

* Standard Events include Dinners, YMN, WIQ and Site Tour events. Marquee Events include Golf Days, Bowls Day and State Conferences.
All pricing quoted is ex-gst. All partnerships run for 12 or 24 month periods from the date of contract.



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Enquiries & Bookings



Partnership Booking Form: Available Here

Any enquiries regarding IQA partnerships for 2026/27 or to discuss a tailored package, please contact us.

Email: sponsorship@quarry.com.au



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